



AAMD

Académie d'Art
de Musique et de Danse Paris

DBA in Paris

Academie D' Art de Musique et
de Danse Paris

Admission Brochure

Academie D' Art de Musique et de Danse Paris, Academy of Arts, Music, and Dance is pleased to invite global scholars and professionals passionate about arts, design, culture, music, and dance performance management to join our Doctor of Business Administration (DBA) in Arts Management program. This distinctive program combines advanced business and management education with the unique challenges and opportunities of the arts sector, equipping participants with deep industry knowledge and research capabilities. Through this program, students will gain interdisciplinary theoretical perspectives while engaging with real-world industry practices, preparing them for leadership, research, and innovation in arts management.

Join the Count of Paris Academy of Arts, Music, and Dance to embark on a doctoral journey in arts management and become a leader in shaping the future of the cultural and creative industries!



AAMD

Académie d'Art
de Musique et de Danse Paris



**COLLEGE
DE PARIS**



Program Highlights

- Interdisciplinary Approach: Integrates core knowledge from arts, design, music, dance performance, cultural policy, and business management to explore the latest trends and management challenges in the cultural and creative industries.
- Academic Rigor and Practical Application: Balances theoretical learning with practical skills to equip students with the tools to tackle complex real-world problems in arts management.
- Global Research Perspective: Collaborate with advisors and international experts to explore global management models in the arts, with a focus on digital transformation and technological innovation.
- Official French, Chinese and international European Accreditation: Meets International European Accreditation including French and Chinese government academic accreditation requirements, including the demonstration of academic achievements and practical experience at the doctoral level, ensuring a solid foundation for career advancement.

Program Objectives

This program aims to cultivate global leaders in the field of arts management by enabling students to:

- ◆. Master advanced management theories and methods to navigate the complex environment of the cultural and creative industries.
- ◆. Independently conduct high-quality academic research, contributing original insights to academia and industry.
- ◆. Apply business strategies and innovative models to drive sustainable development in arts institutions and cultural industries.
- ◆. Become experts in management, policy-making, and education within the arts and cultural fields.

Curriculum

Program Duration: ◆ years (including coursework and dissertation research).

Year ◆: Coursework and Research Foundations

Month ◆- ◆: Doctoral Research Writing in Arts Management

Key Courses:

- Features of Doctoral Writing in Arts Management: Critical Analysis and Theoretical Framework Development.
- Interdisciplinary Research Methods (Business Management, Sociology, Cultural Policy, etc.).
- Addressing Practical Problems: Action Research in Arts Management.

Month ◆-◆: Research Methodology

- Methodology: Qualitative and Quantitative Research Design (e.g., Interviews, Case Studies, Statistical Modeling).
- Ethical Review: Ensuring compliance with participant protection, data privacy, and French legal requirements.

Month ◆ -◆◆: Specialized Elective Courses (Choose Three)

- ◆. Strategic Management in the Arts: Business Model Analysis and Leadership Development.
- ◆. Financial Management in the Arts: Budgeting, Fundraising and Sustainable Financial Models.
- ◆. Marketing and Audience Development: Digital Marketing and Brand Building.
- ◆. Leadership and Organizational Behavior in the Arts: Creative Team Management and Collaboration.
- ◆. Entrepreneurship in Arts and Performance: Digital Content Creation and Arts Branding.
- ◆. Cultural Policy and Management in Visual and Performing Arts: Policy Research and Impact Analysis.
- ◆. Human Resources and AI Management in Arts Organizations.

Month ◆◆ - ◆◆: Capstone Project/Research Plan

(◆◆,◆◆◆ words) - Develop a comprehensive research plan, including research questions, objectives, methods, and anticipated contributions.

Month ◆◆: Doctoral Candidacy Evaluation and Defense Preparation

- Upon passing the academic evaluation, students will officially progress to doctoral candidacy.

Years ◆ and ◆: Dissertation Research and Writing
(◆◆,◆◆◆ words)

Research Areas: Students will focus on original research addressing topics: (not limit to the following)
For Example

- Business Model Innovation in Music and Dance Organizations.
- The Impact of Digital Technology on Arts Management.
- Leadership and Organizational Behavior in Arts Institutions.
- The Role of Cultural Policy in Arts Development.
- Entrepreneurship and Management of Creative Arts Teams.

Target Achievement

- Conduct empirical research (e.g., case studies, data analysis) with close guidance from advisors.
- Write and submit the doctoral dissertation.
- Present expert findings to an panel of examiners during the dissertation defense.

Academic and Practical Requirements for Chinese student:

- Practical Experience: Students must complete a total of ◆◆◆ days (subject to updates in CSCSE requirements) of campus-based practice, participating in institutional projects and research activities.
- “ Chinese Certification ” : The program’ s practical and academic outcomes meet the requirements of the Chinese Service Center for Scholarly Exchange (CSCSE) for doctoral research certification, providing official assurance for career development upon returning to China.

Academic Immersion residency Program available for local and international student:

Campus-based practicum or week long residency program available

Admission Requirements:

- ◆. Academic Background: Master’ s degree (preferably in arts, cultural management, or business management-related fields).
- ◆. Work Experience: At least ◆ years of relevant experience in the cultural and creative industries preferred.
- ◆. Language Proficiency: IELTS ◆.◆ or equivalent; translation support available for French or Chinese speakers (institutional language testing available for applicants without formal test scores).

Academic and Practical Requirements for Chinese student:

- ◆. Submit an online application form and personal statement with application fee
- ◆. Provide academic credentials (degree certificates, transcripts, etc.).
- ◆. Submit a preliminary research proposal outlining research interests and potential problem areas (◆◆◆◆-◆◆◆◆ words).
- ◆. Complete an interview evaluation and process to admission starting the first foundation course.

Tuition Fees

Annual Registration application fee €290

First year €15,000 (6 courses) annual

Or

Each module payment plan €2750 each, 6 first year core and elective module

Second year Capstone project

€15,000 annual or 2 separate half year payment

Monthly payment available for €2750, 6 payments

Third year Thesis writing continuation and submission

€20,000 or €3500, 6 payments

Payment must be completed before project submission completion.

Contact Us

Address:

CNIT La Defense Entrance 3 Paris France

businessAddress email

AAMDParisAcademia@gmail.com

Website:

www.musicdancetravel.com

